

vega Bar Selector Chart



	VEGA SNACK	VEGA ONE	VEGA SPORT ENERGY	VEGA SPORT PROTEIN
Best Eaten	Snack	Meal replacement	Before and during workout	Post-workout
Best For	An indulgent snack customers can feel good about eating in between meals. Because this is clean plant-based nutrition that tastes great, Vega Snack Bar is a good introduction to the brand.	On-the-go customers looking for a quick meal replacement bar that contains protein, greens, antioxidants, Omega-3s and a vitamin and mineral blend. Vega One Nutritional Shake customers looking for a bar alternative to their smoothie.	Endurance athletes looking for a carbohydrate boost before or mid-workout with a small amount of protein and fats. Endurance athletes looking for a moist and delicious option during training and competition.	Athletes of all types looking for a post-workout protein boost that includes BCAAs and glutamine. Performance driven athletes who are regular consumers of sport supplements.
Flavors	<ul style="list-style-type: none"> ● Dark Chocolate Mixed Nuts & Sea Salt ● Chocolate Peanut Butter Cup ● Dark Chocolate Cashew Cherry ● Cranberry Almond ○ Cashew Coconut 	<ul style="list-style-type: none"> ● Chocolate Cherry Almond ● Chocolate Peanut Butter ○ Chocolate Coconut Cashew 	<ul style="list-style-type: none"> ○ Chocolate Coconut Almond ● Apple Cherry 	<ul style="list-style-type: none"> ○ Chocolate Coconut ● Chocolate Peanut Butter ● Chocolate Mint
Featured Call-Out	Gluten-free	All-in-One Meal	Immediate + sustained energy	15g Protein
Featured Ingredients	Superfoods, chia and hemp seeds	Greens, antioxidants, probiotics and vitamin and mineral blend	27 – 30g Carbs from dates, cherry, apple	Multisource protein blend with BCAAs and glutamine
Whole Food Ingredients	Almond, organic peanut, organic cashew, coconut, cherry, cranberry, and buckwheat	Almonds, hemp seeds, organic cashew, organic dates and organic peanuts	Almond, coconut, organic dates, cherry, apple	Organic peanut, coconut, organic dates
Gluten-Free	✓	✓	✓	✓
Non-GMO	✓	✓	✓	✓
Plant-Based	✓	✓	✓	✓
Protein	3 – 5g	12 – 13g	4g	15g Plus 2.5g BCAAs and 2g glutamine
Protein Sources	Almond, organic peanut and organic cashew	Complete multisource blend: organic sprouted whole grain brown rice protein and pea protein.	Almond	Complete multisource blend: organic sprouted whole grain brown rice protein and pea protein.
Calories	180 – 220	260 – 270	200 – 230	240 – 260
Omega-3s	1g from SaviSeed Oil	1g from SaviSeed Oil	1g from SaviSeed Oil	1g from SaviSeed Oil
SRP	\$2.49	\$3.99	\$2.99	\$3.49



VEGA SNACK BAR
Dark Chocolate Mixed Nuts & Sea Salt



VEGA ONE BAR
Chocolate Cherry Almond



VEGA SPORT ENERGY BAR
Chocolate Coconut Almond



VEGA SPORT PROTEIN BAR
Chocolate Peanut Butter